



**2023-24
Sponsor
Packet**

**FALL [RE]BUILDING DAY, October 14
&
NATIONAL [RE]BUILDING DAY, April 27**



Repairing Homes, Revitalizing Communities, Rebuilding Lives!

Who is Rebuilding Together Peninsula (RTP)?

Based in Redwood City, RTP provides safe and healthy housing-related repairs and renovations for our area's most vulnerable neighbors. For more information, visit rtpeninsula.org.

What is a Rebuilding Day?

Twice a year, Rebuilding Together Peninsula works with civic and corporate organizations, and their volunteer teams, in neighbors-helping-neighbors spirit to repair homes and community facilities from Daly City to Mountain View. For more information, visit rtpeninsula.org/national-rebuilding-day.

Why become a sponsor?

Be the difference! In addition to supporting concrete and long-lasting impact for our neighbors-in-need, sponsorship provides your organization brand visibility and a showcase for your corporate responsibility in the community. Sponsors provide crucial financial support for RTP's free repair work, helping to cover costs for crucial materials, supplies, and operations. Sponsorships also offer team-building rewarding experiences. For more information, visit rtpeninsula.org/sponsor-a-project.

The Sponsor Experience

Each **Project Site** is unique, with varying levels of challenge - site scopes of work can range from light landscaping or painting to ramp installations or fence repair. Sponsor volunteer teams are matched to specific projects according to each group's skillset and site needs.



On-site leadership role opportunities include:

A **Site Captain** acts as the lead project manager for a project site, helping RTP plan and manage a safe project and positive experience for volunteers.

A **Volunteer Captain** acts as a partner to the Site Captain, coordinating team logistics and assisting with repairs.

Volunteers experience a rewarding team-building opportunity through meaningful community service.

"There's no other volunteer experience where you can directly impact someone's life in one day as much as you can with RTP."

-Carl Landers, April 2023 volunteer

DID YOU KNOW?

With origins back to 1973,
the last Saturday of every
April is celebrated as
National Rebuilding Day

Rebuilding Day Sponsorship

Peninsula Builder **\$27,500+**

All Community Builder level benefits, plus

- Press release recognition
- Recognition on RTP's website [home page](#)

Community Builder **\$22,500+**

All County Builder level benefits, plus

- Inclusion in a recognition post on [Instagram](#) and [LinkedIn](#)
- Prominent logo placement on volunteer t-shirts**

County Builder **\$17,500+**

All City Builder level benefits, plus

- Project location preference
- Logo recognition on RTP's website ("[Our Partners](#)")

City Builder **\$12,000+**

All Neighborhood Builder level benefits, plus

- Opportunity for a volunteer team, up to 35 people
- 1x recognition post on RTP's [Facebook](#)
- Name recognition on volunteer t-shirts**
- Recognition in local media advertisement
- RTP-provided lunch at Rebuilding Day project site

Neighborhood Builder* **\$8,000+**

All Home Builder level benefits, plus

- Recognition in RTP's newsletter and Annual Report

Home Builder* **\$5,500+**

*(Tier reserved for
non-profit organizations)*

- Opportunity to provide a volunteer team on a site
- Sign recognition on team Rebuilding Day project site
- Name recognition on RTP's website ("[Our Partners](#)")
- Commemorative gift for participating Captains

* Neighborhood & Home Builders may be paired with other groups on a project site.

**Must commit 60 days ahead



Rebuilding Day Sponsorship Agreement

_____ agrees to sponsor ☐ Fall Rebuilding Day, October 2023
(company name) - or - ☐ National Rebuilding Day, April 2024
(choose one)

Sponsorship Level ☐ Peninsula Builder \$27,500+ ☐ City Builder \$12,000+
☐ Community Builder \$22,500+ ☐ Neighborhood Builder \$8,000+
☐ County Builder \$17,500+ ☐ Home Builder \$5,500+
(non-profit providers only)

Volunteering? ☐ Yes! We also plan to provide a volunteer team on Rebuilding Day.

Site Captain and email (if applicable) _____

Volunteer Captain and email (if applicable) _____

Total Volunteers (estimated) ☐ 5 - 10 ☐ 10 - 20 ☐ 20 - 35 ☐ 35 - 50 ☐ 50+

Preferred Location(s) ☐ North County (Daly City to Burlingame) ☐ South County (East Palo Alto to Sunnyvale)
☐ Mid-Peninsula (San Mateo to Menlo Park) ☐ Coast (Pacifica to La Honda)

Agreed to by _____ **Date** _____

Payment Please submit payment to: **Rebuilding Together Peninsula**
841 Kaynyne Street, Redwood City, CA 94063

Questions? Please contact sponsorship@rtpeninsula.org or call (650) 381-9443